

Creativity Inspired

Issue # 1

HYOSUNG

June, 2023



Best kept secret no longer

Welcome to Creativity Inspired newsletter, our opportunity to connect and share market trends, new product developments, and recent successes across our community.

Hyosung is a complete sustainable textile solution provider, and the largest manufacturer of spandex/elastane marketed under the creora® brand name. While we've grown quickly and have been one of the best kept secrets in the trade, this is changing as brands and retailers are looking to connect directly with us for trends, verification, certification of sustainability claims, and more. We're fortunate to be in unique position in the marketplace to offer continuous innovation to anticipate the needs of an evolving value chain. Read on to learn more!

A brief look back before we look forward



Market Trends:

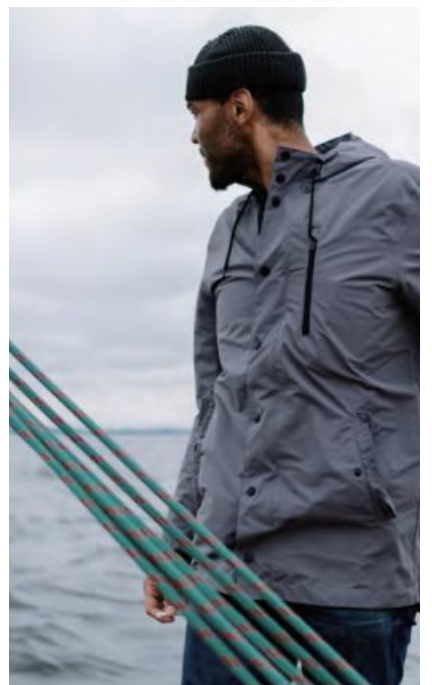
Now that international travel has opened, we spent much of our time the first quarter of 2023 reconnecting in person with our global mill, brand, and retailer partners. We've found that while sustainability, in all its various forms, is of top concern, the industry has not decided which way to go – whether it's recycled, bio-based, biodegradable – or something new. While the industry is still deciding, we can offer solutions across all these categories with our portfolio of sustainable spandex/elastane, nylon, and polyester fibers.

New product introductions:

In Q3 2022

we introduced the first commercially available bio-based spandex made with 30% renewable resources, supported with a third-party LCA and certified by USDA and SGS. To build on the success of this launch, we have recently introduced **creora® bio-based Black spandex** which also provides 20% reduced carbon emissions and 50% water-saving compared to production of conventional spandex. In addition, we launched our 100% recycled **creora® regen Black spandex**, delivering water-saving options for a more sustainable production process. Both new technologies provide a deeper, darker black color to help eliminate grin-through, together with the same powerful stretch and recovery benefits as conventional creora® Black spandex. You can learn more about these fibers [here](#).

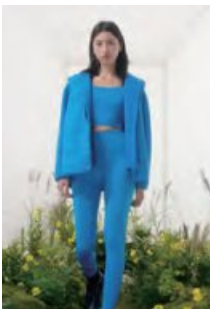
With increased interest in our recycled regen ocean nylon made with discarded fishing nets, we've scaled-up production in our plants in Vietnam and Korea. To support customers' requirements, we can develop regen ocean nylon made with 100% post-consumer recycled nylon or a blend of 50% pre-consumer recycled nylon and 50% post-consumer nylon from fishing nets. You can learn more about regen ocean nylon [here](#).



Sustainability Initiatives:

Early this spring, Hyosung joined UK-based [Surfers Against Sewage \(SAS\) Ocean Network](#), a powerful group of leading businesses working to reduce global plastic pollution in our oceans. Our own Ocean Protection Initiative, a program where we manufacture high-quality recycled nylon fiber made from discarded fishing nets, and recycled polyester from ocean-bound plastic waste, aligns with SAS's mission to inspire, unite, and empower communities to take action to protect our waterways and wildlife. As part of the Ocean Network initiative, we will be participating in the forthcoming Million Mile Beach Clean, linking with 100,000 volunteers to each clean 10 miles of blue, green or city space. We look forward to sharing more details and photos from the event in our next newsletter!

Brand partner collaborations:



[PANGAIA]

Last fall, Materials Science Brand, PANGAIA, launched a new and improved range of plant based activewear, Activewear 3.0 made with our USDA and SGS-certified creora® bio-based elastane. PANGAIA was the first brand globally to introduce this new stretch fiber in an active-wear range, collaborating with Hyosung to help realize its vision of developing an advanced collection of plant-based activewear its customers will feel good about purchasing and wearing. We look forward to our further collaboration with PANGAIA! You can read more about our collaboration with PANGAIA [here](#).



[Tentree]

Sustainable apparel brand, Tentree has adopted our 100% recycled creora® regen spandex in its new Women's Active Soft Knit Open Back Crew, allowing the garment to be made exclusively of recycled materials. For every item that is purchased from its apparel collection, Tentree plants 10 trees to regenerate ecosystems, capture carbon and provide planting jobs in communities around the world.



[OSPREY]

During the Osprey Supplier Summit held this spring, we were proud to be honored with the company's Strategic Partnership Award. Roman Park, Hyosung General Manager NYPET Regen & Robic, received the award on Hyosung's behalf for our close collaboration with Osprey on the sustainable fabric development created for its best-selling Talon and Tempest backpacks. Learn more about our Osprey Strategic Partner Award [here](#).

Looking ahead



FDC '25 Textile Trends:

Our globetrotting Fashion Design Center (FDC) has released its new SS25 Textile Trend Report, which our Brand Facing Team is presenting during our spring Mill Weeks and Trade Shows. The SS25 Mega Trend is called Regenerative Life. There are three key sub-trends that include Active Essential, which is related to activewear trends, Great Escape, which focuses on outdoor apparel and gear, and Wellness Strategy related to intimate apparel and loungewear. We will be reporting on these trends and themes in our Trend Byte series you can view on our blog. We will be reporting on these trends and themes in our Trend Byte series you can view in the [Trend Section](#) of our [blog](#).



ESG Update:

In 2022, Hyosung Corporation began reporting overall company greenhouse gas reduction activities, such as identifying greenhouse gas emissions from our global facilities, through the Carbon Disclosure Project (CDP, a global carbon disclosure organization). Responding to climate change is an important task for our corporate operation and Hyosung is committed to greenhouse gas reduction through continuous investment and improvement. Hyosung's CDP report is expected to be published late this spring.

MEET the TEAM

Team Member News:

Hyosung believes that its greatest strength is its people. Each month we share a story that focuses on one of our Team Members. We learned more about [Dinesh Keswani](#), Hyosung General Manager Pan India, and [Sangbaek \(SB\) Lee](#), Performance Manager who educates brands on the unique benefits of our sustainable performance fibers to help them with our product development



Dinesh Keswani



Sangbaek (SB) Lee



Teddy Oh

needs. Our Assistant Communications Manager, Teddy Oh, was honored by the Korean Outdoor & Sports Industry Association (KOIA) and received a New Market Development award for his ongoing support to help Korean Mills with their exhibitions at international trade shows such as ISPO and the Outdoor Retailer Show.

SAVE
THE
DATE

Key Dates:

We hope to have seen many of you at Functional Fabric Fair in Portland, Kingpins Amsterdam, Denim and Jeans in Bangalore, Emitex Buenos Aires, or Saigontex in Vietnam. We will participate in the following trade shows later this spring/summer and hope to see you there!

- Outdoor Retailer Show Salt Lake City, June 19-21
- Future Fabrics Expo London, June 26-28
- Interfilière Paris, July 2-4
- Functional Fabric Fair NYC, July 18-19
- Preview in Seoul, August 23-25
- Intertextile Shanghai, August 28-30