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Hyosung fibre technologies for the new Work From Home Trend

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Trend

The lives of consumers have been altered dramatically by the impact of the coronavirus crisis, while social distancing and working from home have shifted requirements for categories such as office workwear and evening-out clothes, to items suitable for a life lived in the home.

This global situation is supercharging an already increasing demand from shoppers for cozy and comfortable loungewear designed for work, rest or play.

The lines between home wear and fitness-wear will also blur as performance fabrics are reapplied in the home.

Target

This collection showcases fibre technologies for consumers looking for well-designed, good looking 'Work(out) From Home' collections that provide:

- a more flattering bodyline under clothing
- a super soft experience against the skin and comfortable fit with creora® spandex
- multi-purpose, superior quality clothing with hybrid styling
- comforting wellness at home, every minute of every day

Benefits that are inherent in the fibres, providing long-lasting benefits.

1. Eco Lounge

creora® eco-soft spandex Exceptional softness & whiteness

Eco-friendly

creora[®] Black spande: Absolute black with power

Eco-friendly

creora® regen spandex 100% pre-consumer recycled spandex

Eco-friendly

2. Vivid Lounge

creora[®] cotton dyeable spandex Deeper, darker and richer color with cellulose fiber

Elimination of grin through

3. Cool Lounge

Askin polyester Multi-functional polyester and Nylon

Aqua-x nylon Cool touch, excellent wicking, UV protection, Opacity

4. Air Lounge

Aerolight polyester Feel Light : Lightweight from special yarn cross section Super soft touch

Aeroheat polyester Warm feeling from special heat-generating polyester

Feel Light : Lightweight from special yarn cross section

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Work From Home collection "Eco Lounge"



"Less is More" Love the earth, Love every minute

<u>Energy saving</u>

Yarn

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- Lenzing™ ECOVERO™+ **creora® eco-soft** spandex
- TENCEL™ Modal® + *creora*® *eco-soft* spandex

Benefit

① Positive environmental impact with eco-friendly yarn from Lenzing (Ecovero, Modal)

② Energy Saving with creora® low-heat settable spandex

(3) Super soft touch & comfort fit with creora ${\ensuremath{\mathbb R}}$ eco-soft spandex





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Work From Home collection "Eco Lounge"





"Less is More" Love the earth, Love every minute

Yarn

- TENCEL™ Modal® black doped dyed + **creora**® **Black** spandex .
- TENCEL™ Modal® doped dyed + *creora*® *eco-soft* spandex •

Benefit

① Water-saving with creora® Black dope dyed spandex

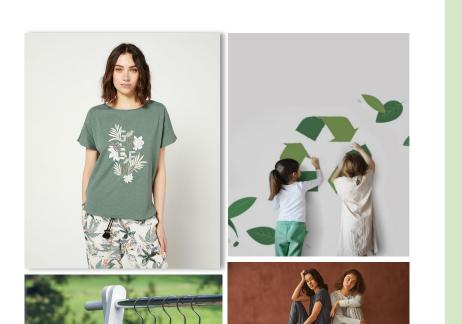
- ② Anti grin-through with creora® Black spandex
- ③ Super soft touch with creora® eco-soft spandex





Work From Home collection "Eco Lounge"

Image source : Google



Reuse, Recycle, Regen

Yarn

• TENCEL™ Modal® + *creora*® *regen* spandex

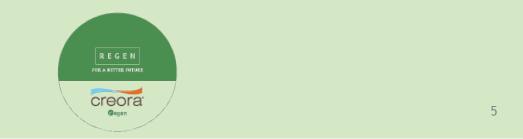
Benefit

① Better impact on environment with 100% pre-consumer recycled spandex

② Reduce greenhouse gas emission with creora® regen spandex

③ Comfort fit with creora® spandex





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Work From Home collection "Vivid Lounge"

<u>Natural + Color</u>

Yarn

- TENCEL[™] Modal[®] + *creora*[®] *cotton dyeable* spandex
- Cotton + creora ® cotton dyeable spandex •

Benefit

- ① Deeper, darker and richer color shades with cotton, rayon, Modal and linen
- 2 Elimination of grin-through with *creora* ® *cotton dyeable* spandex
- ③ Great fit and all-day comfort with *creora*® spandex







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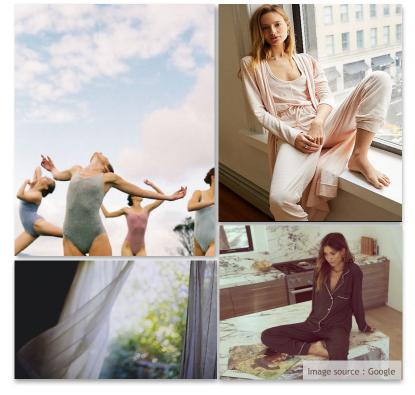
Image source : Google

"Feel better and confident" With outstanding color

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Work From Home collection "Cool Lounge"





"Stay cool, Stay soft" With comfortable style

<u>Soft yet functional</u>

Yarn

- Askin polyester + Rayon + creora® Power Fit spandex •
- Aqua-x nylon + Rayon •

Benefit

- ① Cool touch, moisture management with *Askin* polyester, *Aqua-x* nylon yarn
- ② Super-soft sensation against the skin and comfortable fit with *creora*® spandex
- ③ Comfort fit with *creora*® spandex





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Work From Home collection "Air Lounge"



"Hug yourself" With lighter weight

Light and Soft

Yarn

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- Aerolight polyester + creora® regen spandex
- Aeroheat polyester+ creora® Power Fit spandex

Benefit

- ① Lightweight with hollow-core cross-section in Aerolight & Aeroheat polyester
- ② Warm with heat-generating *Aeroheat* polyester





Soft touch



Contact us to request your bespoke fabric swatch selection:

Account Manager details...

Thank you and stay well



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