



## Hyosung fibre technologies for the new **Work From Home Trend**

1. Eco Lounge

2. Vivid Lounge

3. Cool Lounge

4. Air Lounge

# Trend

*The lives of consumers have been altered dramatically by the impact of the coronavirus crisis, while social distancing and working from home have shifted requirements for categories such as office workwear and evening-out clothes, to items suitable for a life lived in the home.*

*This global situation is supercharging an already increasing demand from shoppers for cozy and comfortable loungewear designed for work, rest or play.*

*The lines between home wear and fitness-wear will also blur as performance fabrics are reapplied in the home.*

# Target

*This collection showcases fibre technologies for consumers looking for well-designed, good looking 'Work(out) From Home' collections that provide:*

- *a more flattering bodyline under clothing*
- *a super soft experience against the skin and comfortable fit with creora® spandex*
- *multi-purpose, superior quality clothing with hybrid styling*
- *comforting wellness at home, every minute of every day*

*Benefits that are inherent in the fibres, providing long-lasting benefits.*

## 1. Eco Lounge

creora® eco-soft spandex  
Exceptional softness & whiteness

Eco-friendly

creora® Black spandex  
Absolute black with power

Eco-friendly

creora® regen spandex  
100% pre-consumer recycled spandex

Eco-friendly

## 2. Vivid Lounge

creora® cotton dyeable spandex  
Deeper, darker and richer color with cellulose fiber

Elimination of grin through

## 3. Cool Lounge

Askin polyester  
Multi-functional polyester and Nylon

Aqua-x nylon  
Cool touch, excellent wicking, UV protection, Opacity

## 4. Air Lounge

Aerolight polyester  
Feel Light : Lightweight from special yarn cross section  
Super soft touch

Aeroheat polyester  
Warm feeling from special heat-generating polyester

Feel Light : Lightweight from special yarn cross section

# Work From Home collection “Eco Lounge”



“Less is More”

Love the earth, Love every minute

## Energy saving

### Yarn

- Lenzing™ ECOVERO™ + creora® eco-soft spandex
- TENCEL™ Modal® + creora® eco-soft spandex

### Benefit

- ① Positive environmental impact with eco-friendly yarn from Lenzing (Ecovero, Modal)
- ② Energy Saving with creora® low-heat settable spandex
- ③ Super soft touch & comfort fit with creora® eco-soft spandex



Eco-friendly



Energy-saving



Soft touch



# Work From Home collection “Eco Lounge”



“Less is More”

Love the earth, Love every minute

## Water saving

### Yarn

- TENCEL™ Modal® black doped dyed + creora® Black spandex
- TENCEL™ Modal® doped dyed + creora® eco-soft spandex

### Benefit

- ① Water-saving with creora® Black dope dyed spandex
- ② Anti grin-through with creora® Black spandex
- ③ Super soft touch with creora® eco-soft spandex



Eco-friendly



Energy-saving



Rich color



Soft touch



# Work From Home collection “Eco Lounge”



“Less is More”

Love the earth, Love every minute

## Reuse, Recycle, Regen

### Yarn

- TENCEL™ Modal® + creora® regen spandex

### Benefit

- ① Better impact on environment with 100% pre-consumer recycled spandex
- ② Reduce greenhouse gas emission with creora® regen spandex
- ③ Comfort fit with creora® spandex



Recycle



Eco-friendly



Sustainable



Soft touch



# Work From Home collection “Vivid Lounge”



*“Feel better and confident”*

With outstanding color

## Natural + Color

### Yarn

- TENCEL™ Modal® + creora® cotton dyeable spandex
- Cotton + creora® cotton dyeable spandex

### Benefit

- ① Deeper, darker and richer color shades with cotton, rayon, Modal and linen
- ② Elimination of grin-through with creora® cotton dyeable spandex
- ③ Great fit and all-day comfort with creora® spandex



Eco-friendly



Energy-saving



Rich color



Soft touch



# Work From Home collection “Cool Lounge”



“Stay cool, Stay soft”

With comfortable style

## Soft yet functional

### Yarn

- *Askin* polyester + Rayon + **creora® Power Fit** spandex
- *Aqua-x* nylon + Rayon

### Benefit

- ① Cool touch, moisture management with *Askin* polyester, *Aqua-x* nylon yarn
- ② Super-soft sensation against the skin and comfortable fit with **creora®** spandex
- ③ Comfort fit with **creora®** spandex



Moisture Management



Cooling



Sustainable



Soft touch



# Work From Home collection “Air Lounge”



“Hug yourself”  
With lighter weight

## Light and Soft

### Yarn

- **Aerolight** polyester + creora® regen spandex
- **Aeroheat** polyester+ creora® Power Fit spandex

### Benefit

- ① Lightweight with hollow-core cross-section in **Aerolight** & **Aeroheat** polyester
- ② Warm with heat-generating **Aeroheat** polyester



Lightweight



Thermoregulation



MoistureMove



Soft touch





*Contact us to request your bespoke  
fabric swatch selection:*

*Account Manager details...*

Thank you and stay well

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